

Spring 2003
M & W 3:55-5:10
331 Soc-Psych

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Office hours: Th 2:00-4:00
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Course Objective and Description.

The theme of globalization as a major feature of changing social reality has rapidly made its way in the vocabulary of the social sciences and in the media. Just what the term refers to, however, is not always specified, so that one aspect of the seminar is to make explicit the various dimensions of globalization, especially those other than its economic aspect, which is considerable. In explicating globalization, we will ask whether globalization is something really new or whether it is a new name for some older familiar terms, like modernization and Westernization.

A related objective of the course is to familiarize students with a sample of works in this field and with some of the major formulations of globalization analysis. A complementary aspect of this is to examine globalization not only as a beneficial process of world development, but also to consider some of its critics who view it as a sinister late stage of capitalism and Western domination.

The emphasis of the seminar will not be about global economic development as much as with related and autonomous processes such as global social movements (e.g., the ecological movement, the woman's movement), the globalization of culture (e.g., McDonaldization, Cocacolonization), transnational crime, and the global inception of a common value-system (for example, around the issue of human rights). Broadly speaking, these processes provide the cultural and political matrix of global economic development.

A further objective of the seminar is to draw attention to the theme of "glocalisation", which seeks to capture the two-way interaction of global processes and local conditions to generate new mutual adaptations. While this may be shown at the local level within the nation-state, it may also be argued at a more macro-level in such a regional formation as the European Union seeking to define a "European identity" for its member states in a new global era.

Additionally, we will also consider some of the global implications and ramifications of “9/11”: the war on terrorism and its consequences as a new world war, and the global setting for the “clash of civilizations”.

Course Structure. This course will be conducted as a seminar, with maximal interaction between the various seminar members. In general, readings assigned one week will be discussed the following week. In addition to core readings forming a basis of class discussion, each participant will be asked to make reports on outside readings and to prepare a brief abstract of the assignment. There will be no final examination, but there will be a (take-home) midterm exam, supplemented by *two* book reviews of assigned and/or optional core readings. Each student is expected to prepare a term paper on research conducted during the semester on a topic agreed upon with the instructor.

The term paper is due the last session, April 16.

Grading: *midterm 25%; term paper 40%; class participation 35%*

[Note: some of the reading assignments will be on electronic class reserve and noted with an e*]

Recommended for Purchase:

- (1) Peter Beyer, Religion and Globalization, pb.
- (2) David Held et.al., Global Transformations, pb.
- (3) Michael T. and D. Neil Snarr, eds, Introducing Global Issues, pb.
- (4) Malcolm Waters, Globalization, 2nd ed. pb.

Course Outline and Assignments

Week of

- I. **Introduction:** What is Globalization? What’s New, What’s Old? What are the Debates? From the idea of the world and the idea of the modern to modernization and development. From theories of development to globalization.

January 6 [first meeting January 8]

- (1) Individual assignments in Smelser and Baltes, eds., International Encyclopedia of the Social Sciences, v.9
- e* (2) Mauro Guillén , “Is Globalization Civilizing, Destructive or Feeble? A Critique of Five Key Debates in the Social Science Literature,” Annual Review of Sociology,v. 27 (2001): 235-60

- e* (3) James Mittelman, “Globalization: An Ascendant Paradigm?” International Studies Perspectives, v. 3 (2002): 1-14.

January 13 Waters, Globalization

- (1) Peter Beyer, Religion and Globalization, Introduction and chapters 1 and 2, pp. 1-69.

[optional: Leslie Sklair, Sociology of the Global System; Leslie Sklair, Globalization. Capitalism and Its Alternatives]

II. **Globalization: The Political and the Demographic. Imbalances in State Power and Population Imbalances.**

January 20 [university holiday January 20]

- (1) David Held, A. McGrew, D. Goldblatt, & J. Perraton (hereafter, Held et. al) Global Transformation, Introduction, chapter 1, pp. 1-86, and Conclusion, pp. 414-52.
- (2) Michael T. Snarr and D. Neil Snarr, Introducing Global Issues (hereafter, Snarr & Snarr, *IGS*), Introduction and Part I, chapters 1-5, pp. 1-78.
- (3) Martin Albrow, The Global Age , pp. 68-74. (handout)
- (4) Edward Tiryakian, “Rethinking Hegemonic Analysis” (handout)

[optional: Albrow, The Global Age, chapters 5-9; Tony Spiby, Globalization and World Society, Chap. 6, “The Soldier in the World Order”; Saskia Sassen, “The State and the New Geography of Power,” in Don Kalb, et. al, eds., The Ends of Globalization, Bringing Society Back In (hereafter, Ends), pp. 49-65]

January 27

- (1) Held et al, Global Transformations, chapters 2 and 6, pp. 87-148, 283-326.
- (2) Snarr & Snarr, *IGS*, Part 3, chapters 9, 11,12

[optional: (a) Mary Kritz, Lin L. Lim, and Hania Zlotnik, International Migration Systems; (b) Wayne Cornelius, P.L. Martin, and J.F. Hollifield, eds., Controlling Immigration: A Global Perspective; © Annika Forsander, ed., Immigration and Economy In the Globalization Process: The Case of Finland]

III. **Globalization: The Socioeconomic Ballpark: Old and New, Friends and Foes**

February 3

- (1) Held et.al., chapters 3-5, pp. 149-282
- (2) Snarr & Snarr, *IGS*, Part 2, pp. 81-134

[optional: in Don Kalb, et. al, Ends: (a) Part 1, chapters by Therborn, Hanagan, Wright, Hirst, and Arrighi, (b) Part 2, chapters by Wilterdink (2), Schmitt, Reijnders and van Zanden]

February 10

- (1) Saskia Sasken, Globalization and its Discontents (at Perkins reserve), chapters 1, 2, 5 and 6.
- e* (2) Benjamin Friedman, “Globalization: Stiglitz’s Case,” (NY Review of Books review essay)

[optional: Stiglitz, Globalization and its Discontents; Sklair, Globalization, Capitalism and its Alternatives, chapters 5 and 6 (“Transnational Practices” and “Transnational Practices in the Third World”)]

Note: for Wednesday session, we will have a video

February 17

e* Karin Knorr Cetina and Urs Bruegger, “Global Microstructures: The Virtual Societies of Financial Markets,” Amer. Jl. of Sociology, 107(2002): 905-50

IV. **Globalization: The Cultural and Environmental Ballpark. Global Values, Global Crimes, New Regional/Global Identities.**

February 24

- (1) Peter Beyer, Religion and Globalization, Chapters 3-8, pp. 70-205.
- (2) Anthony King, ed., Culture, Globalization, and the World-System, chapters 3 (Robertson, “Globality”) and 4 (Wallerstein, “World Culture”), pp. 69-105

[optional: Samuel Huntington, The Coming Clash of Civilizations; Benjamin Barber, Jihad vs. McWorld; John Esposito, Unholy War: Terror in the Name of Islam; Martin Marty and R. Scott Appleby, eds, Fundamentalisms Observed and Fundamentalisms]

March 3

Snarr & Snarr, *IGS*, chapter 10, “Women and Development” [optional: Sheila Rowbotham and S. Linkogle, Women Resist Globalization: Mobilizing for Livelihood and Rights; Kathryn Ward, Women Workers and Global Restructuring]

Note: for Wednesday session we will have a video

March 17

- (1) Beyer, Religion and Globalization, chapter 9 and Conclusion, pp. 206-27
- (2) Snarr & Snarr, *IGS*, Part 4 (“The Environment”) and Conclusion, pp. 209-68
- (3) Held, et.al., Global Transformations, chapters 7 (“Culture”) and 8 (“Environment”), pp. 327-413

V. Global Movements of Protest and New Movements

March 24

- (1) Robin Broad, ed., Global Backlash, Part V, “Rolling Back Globalization”, pp. 243-308 (students will receive a list of global backlash websites and will report on these at later sessions)
- (2) Patricia Thornton, “Cybersectarianism in Transnational China” (handout)

March 31 reports on the internet global movements

April 7 presentation of research projects

April 14 presentation of research projects