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GARY GEREFFI

Curriculum Vitae (condensed)

- Current Positions:** Professor, Department of Sociology and Markets & Management Studies Program, Duke University, Durham, NC 27708-0088
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- Adjunct Professor, Center for International Development Research, Sanford Institute of Public Policy Studies, Duke University
- Academic Background:** Ph.D. – 1980; M.A. & M.Phil. -- 1974, Yale University, Sociology
B.A. -- 1970, University of Notre Dame
- Areas of Interest:** Sociology of Development; Organization Theory and Multinational Corporations; Economic Sociology; Political Economy; Research Methods in Macrosociology; Social Change; Latin America; East Asia

Selected Books:

- 2003 *Latin America in the 21st Century: Toward a New Sociopolitical Matrix* (Manuel Antonio Garretón, Marcelo Cavarozzi, Peter S. Cleaves, Gary Gereffi, and Jonathan Hartlyn). Boulder, CO: Lynne Rienner Publishers.
- 2002 *Free Trade and Uneven Development: The North American Apparel Industry after NAFTA* (co-edited with David Spener and Jennifer Bair). Philadelphia, PA: Temple University Press.
- 2001 *The Value of Value Chains: Spreading the Gains from Globalisation* (co-edited with Raphael Kaplinsky). Special issue of the *IDS Bulletin*, Vol. 32, No. 3, July. Brighton, UK: Institute of Development Studies at the University of Sussex.
- 1994 *Commodity Chains and Global Capitalism* (co-edited with Miguel Korzeniewicz). Westport, CT: Greenwood Press (hardcover) and Praeger (paperback).
- 1990 *Manufacturing Miracles: Paths of Industrialization in Latin America and East Asia* (co-edited with Donald L. Wyman). Princeton, NJ: Princeton University Press.

Recent Journal Articles:

- 2003 “The Global Apparel Value Chain: What Prospects for Upgrading by Developing Countries?” (with Olga Memodovic). United Nations Industrial Development Organization (UNIDO), Sectoral Studies Series, available for downloading at <<http://www.unido.org/doc/12218>>.
- 2003 “Upgrading, Uneven Development, and Jobs in the North American Apparel Industry” (with Jennifer Bair). *Global Networks* 3, 2 (April): 143-169.
- 2001 “Local Clusters in Global Chains: The Causes and Consequences of Export Dynamism in Torreon’s Blue Jeans Industry” (with Jennifer Bair). *World Development* 29, 11 (November): 1885-1903.
- 2001 “The NGO-Industrial Complex” (with Ronie Garcia-Johnson and Erika Sasser). *Foreign Policy*, 125 (July-August): 56-65.

- 2001 “Shifting Governance Structures in Global Commodity Chains, with Special Reference to the Internet.” *American Behavioral Scientist* 44, 10 (June): 1616-1637.
- 1999 “International trade and industrial upgrading in the apparel commodity chain.” *Journal of International Economics* 48, 1 (June): 37-70.

Consulting Activities:

Asian Development Bank; Inter-American Development Bank; International Labor Organization; Kurt Salmon Associates (Atlanta, GA); Management Sciences for Health (Boston, MA); National Research Council (Washington, DC); Pan American Health Organization; United Nations Center on Transnational Corporations (New York); UNCTAD Program on Transnational Corporations; United Nations Economic Commission for Latin America and the Caribbean (ECLAC); United Nations Industrial Development Organization (UNIDO); U.S. Agency for International Development; U.S. Department of Labor; World Bank; World Health Organization.

Recent Lectures and Research Presentations at University Symposia:

“The World Economy and China’s Industrial Upgrading.” Shanghai Institute for International Studies, Shanghai, China, October 21, 2003.

“Rethinking Development in an Era of Globalization: Linking the Global Value Chains and Industrial Upgrading Perspectives,” School of Geography, University of Manchester, UK, May 21, 2003.

Co-organizer and participant, workshop on “Two Faces of Governance: Public and Private Governance of Economic Integration in the Americas.” Sponsored by the Ford Foundation, Sanford Institute of Public Policy, Duke University, April 25-26, 2003.

“Commodity Chains, Industrial Upgrading and Corporate Accountability in an Era of Globalization,” Department of Sociology, Johns Hopkins University, March 5, 2003.

Participation and Presentations at Recent Professional Meetings:

Organizer, Global Value Chain Training Workshop, sponsored by the World Bank and the Center for Marketing and Analytical Research (CMAR), Almaty, Kazakhstan, Nov. 17-Dec. 8, 2003.

Speaker, “How Prepared are the ASEAN Manufacturers for the 2005 Eventuality?” ASEAN Federation of Textile Industries (AFTEX) Forum, Singapore, October 14, 2003.

Speaker, “Regional Integration and Supply Chain Management in the Global Textile and Apparel Industries.” Interstoff Asia, Spring 2003 – International Apparel and Fabric Show, Hong Kong, October 7, 2003.

Speaker, “Global Value Chains and Industrial Upgrading: Current Challenges.” International workshop on “Standards, Trade and Value Chains: What Role for Developing Countries?” Sponsored by the Institute for International Studies and the Danish Development Research Council, Copenhagen, Denmark, September 5-6, 2003.

“What Do Global Commodity Chains Tell Us about Moving Up (or Down) in the World Economy?” American Sociological Association, Annual Meeting, Atlanta, GA, August 16-19, 2003.

Co-organizer and participant, workshop on “Global Value Chains: Industrial Upgrading, Employment, and Poverty Reduction.” Sponsored by the Rockefeller Foundation, Bellagio, Italy, April 8-13, 2003.

Biographical Sketch

Gary Gereffi is Professor of Sociology and Director of the Markets and Management Studies Program (1997-2003) at Duke University, where he teaches courses in economic sociology, globalization and comparative development, and international competitiveness. He received his B.A. degree from the University of Notre Dame and his Ph.D. degree from Yale University. Gereffi has published several books and numerous articles on business-government relations in various parts of the world. His recent books include: *Manufacturing Miracles: Paths of Industrialization in Latin America and East Asia* (Princeton University Press, 1990), co-edited with Donald Wyman; *Commodity Chains and Global Capitalism* (Praeger Publishers, 1994), co-edited with Miguel Korzeniewicz; *The Value of Value Chains: Spreading the Gains from Globalisation* (special issue of the *IDS Bulletin*, vol. 32, no. 3, July 2001), co-edited with Raphael Kaplinsky; *Free Trade and Uneven Development: The North American Apparel Industry after NAFTA*, co-edited with David Spener and Jennifer Bair (Temple University Press, 2002); and *Latin America in the 21st Century: Toward a New Sociopolitical Matrix* (Lynne Rienner Publishers, 2003), co-edited with Manuel Antonio Garretón, Marcelo Cavarozzi, Peter S. Cleaves, and Jonathan Hartlyn..

Gereffi's research interests deal with social and environmental certification in global industries, the competitive strategies of global firms, and industrial upgrading in East Asia and Latin America. His three major ongoing research projects are: (1) industrial upgrading in East Asia, North America, and Eastern Europe/Central Asia; (2) a comparative analysis of global restructuring in the apparel, automotive, computer, and retail sectors; and (3) a study of the emergence of public and private governance systems in the Americas. Currently, Gereffi is writing a book on global value chains and industrial upgrading.