

2:00 – 3:15 General Sessions V and VI

Session V: University I & II

“Surviving the Financial Crisis: Perspectives of Administrators”

Moderator: Robert Wortham, North Carolina Central University

Stephen McNamee, UNC Wilmington, Former Chair and
Former Associate Dean, UNC Wilmington

Angela O’Rand, Duke University, Former Chair and
Current Dean of Social Sciences

Maxine Atkinson, North Carolina State University, Head,
Department of Sociology

Session VI: University III

“Surviving the Financial Crisis: Marketing Yourself in Tough
Economic Times”

Moderator: Robert Puckett, Cape Fear Community College

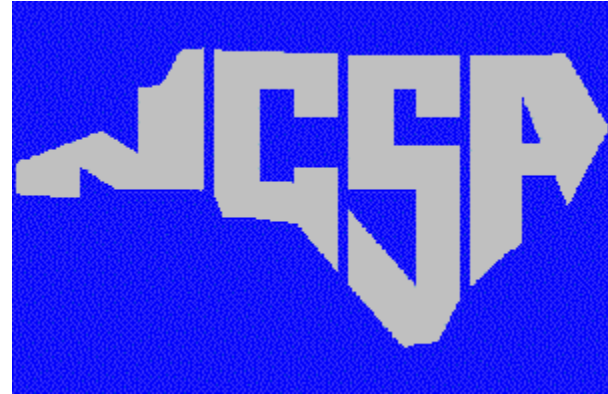
Martha Reeves and George Grody, Markets and Management
Studies Program, Duke University.

3:15 Meeting Adjourns

We gratefully acknowledge contributions in support of this program from the Office of the Provost, the Dean of the Graduate School, and the Department of Sociology at Duke University. We also express our special appreciation to Lisa Young, Administrative Assistant, Department of Sociology, Duke University, who coordinated the local arrangements.

North Carolina Sociological Association

2010 NCSA Annual Meeting



Stretching the Boundaries:

**Interdisciplinarity, Internationalization, and Knowledge
in Service of Society in North Carolina Sociology**

February 12, 2010

Durham Hilton Hotel

3800 Hillsborough Road

Durham, North Carolina

8:15 – 9:00 Registration: Coffee, Bagels and Muffins

University I & II

9:00 – 9:05 Welcome

Cheryl Brown, NCSA President, Greensboro College

9:05 – 9:10 Speaker Introduction

Kenneth Land, Former NCSA President, Duke Univ.

9:10 – 9:45 Presidential Address

Kenneth Spinner, President Elect, Duke University

9:45 – 10:00 Coffee Break, Exhibits and Mingle

10:00 – 11:00 General Sessions I and II

Session I: University III

“Internationalization in North Carolina Sociology”

Moderator: Ian Taplin, Wake Forest University

Bill Markham, University of North Carolina, Greensboro, “Internationalizing the Curriculum: The Global Social Problems Concentration at UNCG.”

Gary Gereffi, Duke University, Director, Center for Globalization, Governance and Competitiveness

Session II: University I & II

“Knowledge in Service of Society in North Carolina Sociology”

Moderator: Gwen Hunnicut, University of North Carolina at Greensboro

Rebecca Bach, Duke University and Dana Greene, North Carolina Central University, “Inter-University Service Learning Projects.”

Kim Blankenship and Monica Biradavolu, Duke Global Health Research Institute, Duke University, “Structural Interventions for HIV Prevention: Lessons from a Sociological Study with Female Sex Workers in South India.”

11:00 – 11:15 Coffee Break, Exhibits, Mingle

11:15 – 12:15 General Sessions III and IV

Session III: University III

“Interdisciplinarity in North Carolina Sociology”

Moderator: Lori Heiger, Alamance Community College

Heather Griffiths, Fayetteville State University, “Students, Reading, and Interdisciplinary Cooperation.”

Cameron Lippard, Appalachian State University, “From Professional to Professional: Research and Action Plans Addressing Latino Health in Western North Carolina.”

Lynn Smith-Lovin, Duke University, Faculty Fellow, Social Science Research Institute

Session IV: University I & II

“More Knowledge in Service of Society in NC Sociology”

Moderator: James Peacock, Appalachian State University

Ken Land, John Franklin Crowell Professor, Duke University, “How Bad Can It Get: Forecasting the Effects of the 2008-2009 Recession on Child Well-Being.”

Paul Luebke, Professor, University of North Carolina at Greensboro; Representative, North Carolina House of Representatives

University I & II

12:30 – 1:45 Banquet and Awards, Business Meeting
Cheryl Brown, President

1:45 – 2:00 Break and Mingle