GLOBALIZATION, EMPLOYMENT, AND ECONOMIC DEVELOPMENT
Sloan Workshop Series in Industry Studies

June 14-16, 2004
Yankee Clipper Inn, Rockport, Massachusetts

Agenda

Arrivals: Sunday, June 13
6:00   Reception
6:45 – 8:30 Dinner (Yankee Clipper Inn, Veranda Dining Room)

Day 1: Monday, June 14

7:45-8:45   Continental breakfast (Yankee Clipper Inn, Veranda Dining Room)

Session 1: Introductions and overview
8:45   Welcome and introductions (Tim Sturgeon, Gary Gereffi)
9:00   The Sloan Industry Centers (Frank Giarretani) and the Global Value Chains Initiative (Katherine McFate)
9:15   Conceptualizing the links between globalization and employment: where are we and where would we like to be? Goals of the workshop (Gary Gereffi, Tim Sturgeon)
10:00  Break

Session 2: What do we know about global outsourcing and jobs in different kinds of industries? (Moderators: Jean Frédéric Richard and Ron Blackwell)
10:30  Global value chains and jobs in manufacturing and agriculture (Roger Bohn, Ken Kraemer, John Humphrey)
12:30  Lunch (Yankee Clipper Inn, Patio)
2:00   Will global outsourcing in services look like global outsourcing in other industries? (Martin Kenney, Rafiq Dossani, David Wilkins)
3:30   Break

Session 3: Globalization’s impact on advanced and developing economies: major debates (Moderator: John Humphrey)
4:00   The implications of global outsourcing for world social and economic development (Raphie Kaplinsky, Jean Frédéric Richard, Ron Blackwell)
5:30   End of day 1
6:00   Reception
6:45 – 8:30 Dinner (Yankee Clipper Inn, Veranda Dining Room)
Day 2: Tuesday, June 15

7:45-8:45  Continental breakfast (Yankee Clipper Inn, Veranda Dining Room)

Session 4: What’s happening on the ground? Globalization and industrial succession in Northeast Massachusetts (Moderator: Tim Sturgeon)

9:00  Global value chains and economic development in the Merrimack Valley

• Boom, bust and beyond: industrial succession in the Merrimack Valley (Bill Mass)
• The case of Lucent’s North Andover Works (Ed March)
• Workforce training and retraining in the Merrimack Valley (Steve Quimby)

11:00  Break

11:30  IT staffing and global outsourcing (Tom Nunn)

12:30  Lunch (Yankee Clipper Inn, Patio)

Session 5: What do we know about globalization’s effects on employment and how do we know it? (Moderators: Roger Bohn and Rafiq Dossani)

2:00  Measuring the impact of globalization on the US economy and workforce (Lori Kletzer, Brad Jensen)

3:30  Break

4:00  Measuring the impact of globalization on employment and industrial upgrading in developing countries: the cases of China, India, Korea and Taiwan (Tom Rawski, Meenu Tewari, Gary Hamilton)

5:30  End of day 2

7:30-9:00  Dinner (Franklin’s, 118 Main St., Gloucester, 978-283-7888)

Day 3: Wednesday, June 16

7:45-8:45  Continental breakfast (Yankee Clipper Inn, Veranda Dining Room)

Session 6: How can public policy increase and spread the gains from globalization in developed and developing economies? (Moderator: Meenu Tewari)

9:00  Policy as an instrument for—and barrier to—positive change (Ron Hira, David Weil)

11:00  Break

Wrap up (Moderator: Gary Hamilton)

11:30  Future agendas: what foundations can and cannot do (Katherine McFate, Frank Giarratani)

12:00  Concluding remarks and plans for future research (Gary Gereffi, Tim Sturgeon)

12:30  Lunch (Yankee Clipper Inn, Patio)  

[Last revised: June 12, 2004]