

Christopher A. Bail

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Employment

Lowey Associate Professor of Sociology and Public Policy (with tenure), Duke University, 2016-

- *Affiliate, Duke Network Analysis Center (DNAC), 2015-*

- *Affiliate, Information Initiative at Duke (iID), 2015-*

- *Affiliate, Duke Population Research Institute (DuPRI), 2015-*

Assistant Professor of Sociology, Duke University, 2015-2016

Assistant Professor of Sociology, University of North Carolina at Chapel Hill, 2013-2015

Robert Wood Johnson Foundation Scholar, University of Michigan, 2011-2013

Education

Ph.D. Sociology, Harvard University, 2003-2011

Visiting Scholar, London School of Economics and Political Science, 2008

Visiting Scholar, Fondation Nationale des Sciences Politiques (Paris), 2005

B.A. Government and French (Summa Cum Laude), Bowdoin College, 1998-2002

Publications

Book

Bail, Christopher A. 2015. *Terrified: How Anti-Muslim Fringe Organizations Became Mainstream*. Princeton, NJ: Princeton University Press ([link](#))

- *Outstanding Book Award, Association for Research on Non-Profit Organizations and Voluntary Action*

- *Distinguished Book Award, Religion Section, American Sociological Association*

- *Honorable Mention, Charles Tilly Award for Best Book, Collective Behavior and Social Movements Section, American Sociological Association*

- *Author Meets Critics Panel, 2016 American Sociological Association Annual Meeting*

- *Reviewed in American Journal of Sociology ([link](#)), Administrative Science Quarterly ([link](#)), Boston Review ([link](#)), Contemporary Sociology ([link](#)), Contexts ([link](#)), Political Science Quarterly ([link](#)), ReOrient ([link](#)), Salon ([link](#))*

Articles under Review

Bail, Christopher A., Taylor W. Brown*, and Andreas Wimmer. "Prestige, Proximity, and Prejudice: The Diffusion of Google Search Terms across 199 Countries, 2004-2014." (Revise and Resubmit, *American Journal of Sociology*)

Bail, Christopher A., Friedolin Merhout*, and Peng Ding, "Ethnic Discrimination and Domestic Terrorism in 3,148 U.S. Counties: An Analysis Using Internet Search Data."

* denotes graduate student co-author

Peer-Reviewed Journal Articles

Bail, Christopher A., Taylor W. Brown*, and Marcus Mann*, "Channeling Hearts and Minds: Cognitive-Emotional Currents and Public Deliberation on Social Media." (Forthcoming, *American Sociological Review*)

McDonnell, Terence, Christopher A. Bail, and Iddo Tavory. 2017. "A Theory of Cultural Resonance." *Sociological Theory* ([link](#))

Bail, Christopher A. 2016. "Combining Network Analysis and Natural Language Processing to Examine how Advocacy Organizations Stimulate Conversation on Social Media." *Proceedings of the National Academy of Sciences* 113:42 11823-11828 ([link](#))

Bail, Christopher A. 2016. "Emotional Feedback and the Viral Spread of Social Media Messages about Autism Spectrum Disorders." *American Journal of Public Health* 106 (7) ([link](#))

Bail, Christopher A. 2016. "Cultural Carrying Capacity: Organ Donation Advocacy, Discursive Framing, and Social Media Engagement." *Social Science and Medicine* 165: 280-288 ([link](#))

Bail, Christopher A. 2015. "Lost in a Random Forest: Using Big Data to Study Rare Events." *Big Data and Society* July: 1-3 ([link](#))

Bail, Christopher A. 2015. "Taming Big Data: Using App Technology to Study Organizational Behavior on Social Media." *Sociological Methods and Research* 46:2 189-217 ([link](#))

Bail, Christopher A. 2015. "The Public Life of Secrets: Deception, Disclosure, and Discursive Framing in the Policy Process." *Sociological Theory* 33 (2): 97-124 ([link](#))"

- Junior Theorist Award (for scholar less than 8 years post PhD), Theory Section, American Sociological Association

Bail, Christopher A. 2014. "The Cultural Environment: Measuring Culture with Big Data." *Theory and Society* 43 (3-4): 465-482 ([link](#))

Bail, Christopher A. 2012. "The Fringe Effect: Civil Society Organizations and the Evolution of Media Discourse about Islam since the September 11th Attacks." *American Sociological Review* 77:7 855-879 ([link](#))

-Distinguished Contribution to Scholarship Award, Political Sociology Section, American Sociological Association

-Best Published Article Award, Communication and Information Technologies Section, American Sociological Association

-Honorable Mention, Best Article Award, Society for the Scientific Study of Religion

-Lead article

Bail, Christopher A. 2008. "The Configuration of Symbolic Boundaries against Immigrants in Europe." *American Sociological Review* 73:1 37-59 ([link](#))

- Reprinted in *Investigating the Social World: The Process and Practice of Research* by Russell K. Schutt, New York: Sage

Lamont, Michèle and Christopher A. Bail. 2005. "Sur les frontières de la reconnaissance: Les catégories internes et externes de l'identité collective (On the Boundaries of Recognition: Internal and External Categories of Collective Identity)." *Revue Européenne des Migrations Internationales* 21:2 61-90 ([link](#))

Other Publications

Bail, Christopher A. December 3, 2015. "How fringe attacks on American Muslims became mainstream." *The Washington Post (Website)* ([link](#))

Bail, Christopher A. 2009. Review of "Europe Old and New: Transnationalism, Belonging, and Xenophobia." ([link](#)) (by Ray Taras) *Contemporary Sociology*, 38:562

Bail, Christopher A. 2008. Review of "Two-Faced Racism: Whites in the Backstage and Frontstage." (by Leslie Houts Picca and Joe R. Feagin) *Ethnic and Racial Studies*, 31:6 1168-1183 ([link](#))

Bail, Christopher A. (with Michele Lamont) 2007. "Bridging Boundaries: the Equalization Strategies of Stigmatized Ethno-racial Groups Compared." *Minda de Gunzburg Center for European Studies Working Paper Series*, 154

Distinctions

Andrew Carnegie Fellow, 2017

Max Weber Fellow, European University Institute (Declined), 2011

Finalist, Princeton Society of Fellows (Declined), 2011

Graduate Student Paper Prize, Society for the Study of Social Problems (for "The Public Life of Secrets: How Leaks Shaped the Evolution of Britain's Domestic Counter-Terrorism Policy"), 2010

Graduate Student Paper Prize, Society for the Scientific Study of Religion (for "The Fringe Effect: Civil Society Organizations and the Evolution of Media Discourse about Islam since the September 11th Attacks"), 2010

Honorable Mention, Suzanne Langer Prize, Sociology of Culture Section, American Sociological Association (for "The Configuration of Symbolic Boundaries against Immigrants in Europe"), 2010

Graduate Student Paper Prize, Political Sociology Section, American Sociological Association (for "The Configuration of Symbolic Boundaries against Immigrants in Europe"), 2009

Finalist, Charlotte W. Newcombe Fellowship, Woodrow Wilson Foundation, 2009

Aage B. Sorenson Award for Best Graduate Student Paper, Department of Sociology, Harvard University (for "The Configuration of Symbolic Boundaries against Immigrants in Europe"), 2008

Distinction on Oral Examination, Department of Sociology, Harvard University, 2006

Certificate of Excellence in Teaching, Derek Bok Center for Teaching, Harvard University, 2006

Distinction on PhD Qualifying Paper, Department of Sociology, Harvard University, 2005

Certificate of Excellence in Teaching, Derek Bok Center for Teaching, Harvard University, 2005

Philo Sherman Bennet Award for Best Senior Thesis, Department of Government, Bowdoin College, 2002

Phi Beta Kappa, Bowdoin College, 2002

Grants and Fellowships

External Research Support (Current or Completed)

Carnegie Foundation, "Countering Violent Extremism on Social Media via Computational Social Science." (Principal Investigator \$200,000)

Russell Sage Foundation, "Computational Social Science Summer Institute, 2017." (Co-Principal Investigator, with Matthew J. Salganik \$150,000)

National Science Foundation, "Civil Society Organizations, Social Media, and Public Attention" (Principal Investigator, \$143,989)

Robert Wood Johnson Foundation, "Examining the role of culture in public understanding of Autism Spectrum Disorders," (Principal Investigator, \$20,000)

Amazon Education Research Grant, "Using Computational Methods to Study the Viral Spread of Social Media Messages," (Principal Investigator, \$10,000)

Google Maps Engine Grant, Google (Paid in Computing Resources)

Dissertation Improvement Grant, National Science Foundation, 2009 (\$10,000)

National Science Foundation Integrated Graduate Education and Research Training Dissertation Grant, 2004-2008 (\$30,000)

German Marshall Fund Fellowship, U.S. Council for European Studies, 2005 (\$6,000)

Dissertation Fellowship, Horowitz Foundation for Social Policy, 2008 (\$5,000)

Internal Research Support (Current or Completed)

Duke Bass Connections (with James Moody and Greg Appelbaum), "Scientific Social Network Analysis Project," (Co-Investigator, \$25,000)

Duke Population Research Institute & Carolina Population Center, "Collaborative Summer in Residence Program Grant," (\$5,000)

Junior Faculty Development Grant, University of North Carolina, Chapel Hill (Co-Investigator, \$7,500)

Seed Grant, Odum Institute, University of North Carolina at Chapel Hill (with Kenneth Andrews, Neal Caren, Charles Kurzman, and Andrew Perrin), 2012-2013 (\$13,000)

Dissertation Fellowship, Radcliffe Institute for Advanced Study (Declined), 2010 (\$22,300)

Elliot Dissertation Fellowship for top dissertations in the social sciences at Harvard University (Declined), 2009 (\$25,000)

John L. Loeb Fellowship, Harvard Divinity School, 2009 (\$10,000)

Krupp Fellowship, Minda de Gunzburg Center for European Studies, Harvard University (Declined), 2008 (\$24,000)

Sinclair Kennedy Traveling Fellowship, Harvard University (Declined), 2008 (\$22,000)

Merit Fellowship, Graduate School of Arts and Sciences, Harvard University (Declined), 2008 (\$9,850)

Dissertation Research Fellowship, Center for American Political Studies, Harvard University, 2008 (\$21,830)

Mid-Dissertation Fellowship, Weatherhead Center for International Affairs, Harvard University, 2008 (\$3,000)

European Network on Inequality Fellowship, Malcolm Weiner Center for Social Policy, Kennedy School of Government, Harvard University, 2005 (\$6,500)

Invited Lectures

National Academy of Sciences, "Revising Social Science Curricula in the Age of Computational Social Science," June 2017

University of Indiana, Bloomington. "Terrified: How Anti-Muslim Fringe Organizations Became Mainstream," April 2017

University of Bern (Switzerland). "Developing New Techniques to Formalize the Study of Culture," October 2016

Cornell University. "Cultural Flow: How Advocacy Organizations Stimulate Public Conversation about Autism Spectrum Disorders on Facebook," Department of Sociology, October 2016

Keynote Lecture to the Annual Conference of the Islamic Society of North America. "Understanding the Rise of Anti-Muslim Sentiment," September 2016

Democratic National Convention, Interfaith Council, "Understanding the Rise of Anti-Muslim Sentiment," 2016

Columbia University. "Cultural Flow: How Advocacy Organizations Stimulate Public Conversation about Autism Spectrum Disorders on Facebook," Department of Sociology, 2016

Harvard University. "Anti-Muslim Sentiment in the Republican Primary" Islamic Studies Program, 2016.

University of California, Irvine. "Terrified: How Anti-Muslim Fringe Organizations Became Mainstream," Department of Sociology, 2016

Connecticut College. "Terrified: How Anti-Muslim Fringe Organizations Became Mainstream," Department of Sociology and Anthropology, 2016

Boston College, "Anti-Muslim Organizations and Social Media," Islamic Studies Program, 2015

Notre Dame University, "Measuring Cultural Emergence," Department of Sociology, 2015

European University Institute, "How Fringe Groups Shape the Integration of Muslims in the West," Muslims and

the West Conference, 2015

Princeton University, "Filling Cultural Holes: How Autism Advocacy Organizations Mobilize New Audiences on Social Media," Department of Sociology, 2015

City University of New York, "The Rhythm of Communicative Styles: Advocacy Organizations, Social Media, and Mass Persuasion," Department of Sociology, 2015

Duke University, "The Rhythm of Communicative Styles: Advocacy Organizations, Social Media, and Mass Persuasion," Department of Sociology, 2014

Ohio State University, "The Rhythm of Communicative Styles: Advocacy Organizations, Social Media, and Mass Persuasion," Department of Sociology, 2014

University of Michigan, "The Rhythm of Communicative Styles: Advocacy Organizations, Social Media, and Mass Persuasion," Department of Sociology, 2014

University of Chicago, "The Rhythm of Communicative Styles: Advocacy Organizations, Social Media, and Mass Persuasion," Department of Sociology, 2014

Brown University, "The Rhythm of Communicative Styles: Advocacy Organizations, Social Media, and Mass Persuasion," Department of Sociology, 2014

Princeton University, "Studying the Global Diffusion of Culture with Big Data," Department of Sociology, 2014

Facebook Inc., "Winning Hearts and Minds: Advocacy Organizations, Field Rhythms, and Bystanders," Data Science Division Workshop, 2014

University of Michigan (Blalock Lecture), "Measuring Culture with Big Data," ICPSR, 2014

University of California, Santa Barbara, "Measuring Culture with Big Data," Department of Sociology, 2014

North Carolina State University, "Big Data and Social Science," Dean's Panel, 2014

University of Michigan, "The Fringe Effect: Civil Society Organizations and the Evolution of Public Discourse about Islam," Interdisciplinary Committee on Organizational Studies, 2013

Notre Dame University, "The Fringe Effect: Civil Society Organizations and the Evolution of Public Discourse about Islam," Department of Sociology, 2013

University of British Columbia, "Finding, Mapping, and Analyzing Discursive Fields using Big Data," 2013

University of North Carolina, Chapel Hill, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," Department of Sociology, 2010

Princeton University, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," Department of Sociology, 2010

University of Michigan, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," Department of Sociology, 2010

Duke University, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," Department of Sociology, 2010

Stanford University, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," Department of Sociology, 2010

University of California, Los Angeles, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," Department of Sociology, 2010

Vanderbilt University, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," Department of Sociology, 2010

New York University, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," Department of Sociology, 2010

Boston College, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," Department of Sociology, 2010

University of Georgia, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," Department of Sociology,

2010

Emory University, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," Department of Sociology, 2010

Yale University, "Making Terrorists Racist: The Culture of Secrecy in Britain's Domestic Counter-Terrorism Policy, 2001-2008," Department of Sociology, 2009

University of Georgia, "Making Terrorists Racist: The Boundaries of Multicultural and Counter-Terrorism Policy in Britain, 2001-2008," Department of Sociology, 2009

Harvard University, "Inter-Ethnic Relations in Quebec: A Roundtable with Charles Taylor and Gerard Bouchard," Weatherhead Center for International Affairs, 2009

Valencia, Spain, "Diverse Diversities: The Configuration of Symbolic Boundaries against Immigrants in Twenty-One European Countries," City-to-City Conference of the European Union, 2007

Yale University, "Bridging Boundaries: The Everyday De-stigmatization Strategies of Marginalized Groups Compared" (with Michele Lamont), Culture Workshop, 2005

Conference Presentations

American Sociological Association Annual Meeting, Chicago, IL "Cultural Carrying Capacity: Organ Donation Advocacy, Discursive Framing, and Social Media Engagement." 2015

American Sociological Association Annual Meeting, San Francisco, CA "NSF Sponsored Panel on Big Data and Social Science Research," 2014

American Sociological Association Annual Meeting, New York, NY "Winning Minds Through Hearts: Civil Society Organizations, Emotional Feedback, and Social Media," 2013

American Sociological Association Annual Meeting, Denver, CO "The Fringe Effect: Civil Society Organizations and the Evolution of Media Discourse about Islam, 2001-2008," 2012

American Sociological Association Annual Meeting, San Francisco, CA "How Terrorists became Racists," 2009

Harvard/Manchester Conference on Social Change, Manchester, England "Homeland Insecurity: Structural Holes in the Muslim Civil Rights Movement," 2008

American Sociological Association Annual Meeting, New York, NY, "The Configuration of Symbolic Boundaries toward Immigrants in Twenty-One European Countries," 2007

11th Annual Aage Sorensen Memorial Conference, Oxford University, England, "The New Black Brahmins? Elite African Immigrants and the Stigma of Africanité," 2007

National Association for Ethnic Studies Annual Meeting, New Paltz, NY "Diverse Diversities: The Configuration of Symbolic Boundaries against Immigrants in Twenty-One European Countries," 2007

Eastern Sociological Society, Philadelphia, PA "Diverse Diversities: The Configuration of Symbolic Boundaries against Immigrants in Twenty-One European Countries," 2007

American Sociological Association Annual Meeting Minorities, Montreal, Quebec "Three Worlds of Xenophobia: a Typology of Anti-Immigrant Boundaries in Europe," 2006

International Conference on Comparative Social Sciences, Sophia University, Tokyo, Japan "Three Worlds of Xenophobia: a Typology of Anti-Immigrant Boundaries in Europe," 2006

10th Annual Aage Sorensen Memorial Conference, Stockholm University, Sweden, "Three Worlds of Xenophobia: Towards a Typology of Anti-Immigrant Prejudice in Europe," 2006

Council for European Studies Annual Meeting, Section on Ethnic Boundaries and Regionalism, Chicago, IL "Three Worlds of Xenophobia: Mapping the Configuration of Ethnic Boundaries in Twenty European Countries," 2006

Multidisciplinary Program on Inequality and Social Policy, John F. Kennedy School of Government, Harvard

University, Cambridge, MA "Toward a Typology of Ethnic Boundaries: A Cognitive Analysis of Racial, Religious, Linguistic, and Cultural Boundaries in Twenty-One European Countries," 2005

Summer Institute on International Migration, Ethnic Diversity, and Cities, International School for the Humanities and Social Sciences, Universiteit van Amsterdam, Netherlands, "On the Ethnic Boundaries of Immigration: Economic, Cultural, and Racial Parameters of Xenophobia," 2005

9th Annual Aage Sorensen Memorial Conference: Cambridge, MA, "Black or African American? The Socio-Economic Attainment of Africans in the United States," 2005

Teaching and Advising

Computational Social Science (Undergraduate), Duke University, Spring 2017

Graduate Seminar on Computational Sociology, Duke University, Fall 2016

Introduction to Sociology (Sociological Inquiry), Duke University, Fall 2016

Graduate Seminar on Computational Sociology, Duke University, Fall 2015

Introduction to Sociology (Sociological Inquiry), Duke University, Fall 2015

Graduate Seminar on Cultural Sociology, University of North Carolina Chapel Hill, Spring 2015

Introduction to Sociology (Sociological Perspectives), University of North Carolina Chapel Hill, Spring 2015

Introduction to Sociology (Sociological Perspectives), University of North Carolina Chapel Hill, Fall 2013

Social Studies 10, Harvard University, Spring 2007

Sociological Theory, Harvard University, Fall 2006

PhD Chair, Taylor W. Brown (Duke University, in progress), Marcus Mann (Duke University, in progress), Friedolin Merhout (Duke University, in progress).

PhD Committee Member, Brian Aronson (Duke University, in progress), M. Ali Kadivar (UNC-Chapel Hill, placement: Brown University), Brandon Gorman (UNC-Chapel Hill, placement: SUNY-Albany), Jaemin Lee (Duke University) Charles Seguin (UNC-Chapel Hill, placement: University of Arizona), Lauren Valentino (Duke University, in progress), Haj Yazdiha (UNC-Chapel Hill, in progress)

MA Committe Member for Taylor W. Brown (UNC-Chapel Hill), Nandini Datta (Duke, Psychology/Neuroscience), Brandon Gorman (UNC-Chapel Hill), and David Rigby (UNC-Chapel Hill), Haj Yazdiha (UNC-Chapel Hill),

Professional Service

Co-Organizer, Summer Institute on Computational Social Science, Princeton 2017

Editorial Board, *American Journal of Sociology*, 2017-

Book Review Editor, *Social Forces*, 2014-2015

Editorial Board, *Sociological Theory*, 2010-2015

Editorial Board, *Social Forces*, 2011-2015

Editorial Board, *American Journal of Cultural Sociology*, 2011-

Council Member, Section on Communication and Information Technologies, American Sociological Association, 2013-2014

Nominations Committee, Section on Organizations, Occupations, and Work, American Sociological Association, 2015-2016

Program Committee, International Conference on Computational Social Science, Helsinki Finland, 2015

Student Paper Award Committee, Communication and Information Technology Section of the American Socio-

logical Association, 2015

Student Paper Award Committee, Political Sociology Section of the American Sociological Association, 2015

Nominations Committee, Section on Political Sociology, American Sociological Association, 2013-2014

Nominations Committee, Section on the Sociology of Emotions, American Sociological Association, 2013-2014

Occasional Reviewer, *Proceedings of the National Academy of Science*, *American Sociological Review*, *American Journal of Sociology*, Princeton University Press, Oxford University Press, Cambridge University Press, *Social Forces*, *Sociological Theory*, *Ethnic and Racial Studies*, *Sociological Methods and Research*, *Social Problems*, *American Journal of Cultural Sociology*, *Sociological Forum*, 2007-

Russell Sage Foundation

Organizer, Culture and Computational Science Panel, American Sociological Association Annual Meetings, 2016

Organizer, International Conference on Computational Social Science, 2015

Organizer, Computational Sociology Summit, 2015

Organizer, Computational Social Science and the Study of Social Behavior, Social Psychology Section, American Sociological Association Annual Meetings, 2014

Presider, Section on Cultural Sociology, American Sociological Association Annual Meetings, 2013

Presider, Section on Ethnic and Racial Minorities Round-table, American Sociological Association Annual Meetings, 2006

University Service

Co-Director, Science Core, Duke Population Research Center, 2016-

Faculty Computing Representative, Department of Sociology, Duke University, 2016-

Executive Committee, Department of Sociology, Duke University, 2015-

Colloquium Series Organizer, Department of Sociology, Duke University, 2015-

Publications Committee, Department of Sociology, UNC-Chapel Hill, 2014-

Graduate Student Placement Coordinator, Department of Sociology, UNC-Chapel Hill, 2013-2014

Committee on Undergraduate Studies, Department of Sociology, UNC-Chapel Hill, 2013-2014

Languages

French, Mandarin Chinese (conversational), R, Python, Stata, \LaTeX