

Masculinity and Health Assignment

Your assignment this week is to consider the relationship between masculinity and health, and the negative impact it can have on both men and their children. Your goal is to work together with your group to come up with a specific intervention that can change the cultural meanings around masculinity to better incentivize positive health behaviors and health outcomes for men and their children.

You are a **state lawmaker in West Virginia [editor-in-chief of *Men's Health* magazine; principal of a middle/high school in Detroit; a doctor with a popular Q&A-style TV show]**. Your proposed intervention should address these 5 items:

- (1) Consider the major health outcome(s) in which masculinity has a proven negative impact, and over which you have purview as a **state lawmaker [the editor of *Men's Health* magazine; principal; a doctor with a TV show]**.
- (2) What **legislation or initiative [idea; school policy/program; idea] can you propose** that would improve this/these health outcome(s)?
- (3) How would this **legislation/initiative [magazine initiative; policy; idea] change the cultural meanings around masculinity?**
- (4) How would these changes then lead to **better health outcomes for men and/or their children?**
- (5) What impact would this have on the **citizens of West Virginia [readers of *Men's Health* and their families; lives of those students once they graduate; viewers of the show and their families]?**

Make sure to give your intervention a catchy name – you need to convince the rest of the **state lawmakers [editorial board; administrators, faculty, and PTA; producers of the TV show]** to go for your proposal! The write-up of your proposal should be around 1 page in length. (You should work in your group to come up with the intervention together, but each person is required to turn in their own write-up.)