

September 2020

Craig Michael Rawlings

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POSITIONS

2018-Present Assistant Professor of Sociology, Duke University
2015-2018 Associate Professor of Instruction in Sociology, Northwestern University
Winter 2015 Visiting Lecturer of Computer Science, UC-Santa Barbara
2011-2015 Visiting Lecturer of Sociology, UC-Santa Barbara
2008-2011 Postdoctoral Research Fellow, Stanford University

OTHER APPOINTMENTS

2018-Present Duke Network Analysis Center
2019-Present Duke University Population Research Institute
2015-2018 Harvey Kapnick Center for Business Institutions, Northwestern University

EDUCATION

2008 Ph.D. Sociology. University of California-Santa Barbara
1999 M.A. Sociology. Rutgers University, New Brunswick
1995 B.A. (*with Honors*) International Studies/Anthropology Minor, University of Oregon

RESEARCH INTERESTS

Social Networks; Culture; Organizations; Social Psychology

WORKS

Book (Under Contract)

Rawlings, Craig M., Jeffrey Smith, James Moody, Daniel McFarland. *Integrated Network Science: Social Network Analysis with R*

Peer-Reviewed Articles

Forthcoming Rawlings, Craig M. "Cognitive Authority and the Constraint of Attitude Change in Groups." *American Sociological Review*

Forthcoming Nault, Jean-Francois, Shyon Baumann, Clayton Childress, and Craig M. Rawlings. "The Social Positions of Taste Between and Within Music Genres: From Omnivore to Snob" *European Journal of Cultural Studies*

- 2019 Rawlings, Craig M. and Clayton Childress. "Emergent Meanings: Reconciling Dispositional and Situational Accounts of Meaning-Making from Cultural Objects" *The American Journal of Sociology* 124(6):1763-1809.
- 2017 Rawlings, Craig M. and Noah E. Friedkin. "The Structural Balance Theory of Sentiment Networks: Elaboration and Test." *The American Journal of Sociology* 123(3):510-48.
- 2017 Childress, Clayton, Craig M. Rawlings, and Brian Moeran. "Publishers, Authors, and Texts: The Process of Cultural Consecration in Prize Evaluation" *Poetics* 60:48-61.
- 2015 Rawlings, Craig M., Daniel McFarland, Linus Dahlander, and Dan Wang. "Streams of Thought: Knowledge Flows and Intellectual Cohesion in a Multidisciplinary Era." *Social Forces* 93:1687-1722
- 2013 Daniel McFarland, Dan Jurafsky, and Craig M. Rawlings. "Making the Connection: Social Bonding in Courtship Situations" *The American Journal of Sociology* 118: 1596-1649
- Winner of the 2015 Roger Gould Prize for the best article published in the AJS in the previous two years.
- 2011 Rawlings, Craig M., and Daniel McFarland. "Influence Flows in the Academy: Using Affiliation Networks to Assess Peer Effects among Researchers." *Social Science Research* 40: 1001-17.
- 2004 Rawlings, Craig M., and Michael D. Bourgeois. "The Complexity of Institutional Niches: Credentials and Organizational Differentiation in a Field of U.S. Higher Education." *Poetics* 32: 411-437.
- 2001 Rawlings, Craig M. "Making Names: The Cutting-Edge Renewal of African Art in New York City, 1985-1996." *Poetics* 29: 25-54.

Chapters in Edited Volumes

- Forthcoming McPherson, Miller, Lynn Smith-Lovin, and Craig Rawlings. "The Enormous Flock of Homophily Researchers: Assessing and Promoting a Research Agenda" in Mario Small, Brea Perry, Bernice Pescosolido, and Ned Smith (Eds.) *Personal Networks: Classic Readings and New Directions in Ego-Centric Analysis*, New York: Cambridge University Press.
- 2011 Mohr, John W., and Craig M. Rawlings. "Four Ways to Measure Culture: Social Science, Hermeneutics, and the Cultural Turn." In *The Oxford Handbook of Cultural Sociology* (Jeffrey Alexander, Ronald Jacobs, and Phillip Smith, Eds.). New York: Oxford University Press.
- 2010 McFarland, Daniel, David Diehl and Craig M. Rawlings. "Methodological Transactionalism and the Sociology of Education." In *Frontiers of the Sociology of Education* (Maureen T. Hallinan, Ed.). New York: Springer Publishing.

2010 Mohr, John W., and Craig M. Rawlings. "Formal Models of Culture." In *A Handbook of Cultural Sociology* (John Hall, Laura Grindstaff, Ming-cheng Lo, Eds.). New York: Routledge Press.

Revised and updated version in Second and Third Editions

Other

2018 *Culture in Networks* by Paul McLean. Book Review, *Contemporary Sociology*

Under Review and in Progress:

Rawlings, Craig M., Shyon Baumann, Clayton Childress, and Jean-Francois Nault. "Genres and Objects: How Higher Status Individuals Balance Inclusive and Exclusive Tastes." *Revise and Resubmit at the American Sociological Review*

Brashears, Laura Aufderheide, Craig M. Rawlings, Matthew Brashears. "Tension, Constraint, and Action: How Affect Control Shapes Interpersonal Relations" *Under Review*

Childress, Clayton, and Craig M. Rawlings. "Measure Mohr Culture" Special Issue of *Poetics*. *In Progress*

Rawlings, Craig M., and Clayton Childress. "Where Does Culture Live? Intentions, Dispositions, and Situations in Meaning-Making" *In Progress*.

PRESENTATIONS

Invited Lectures, Workshops, etc.

2019 CHANGE BELIEFS OR CHANGE FRIENDS: HOW STRUCTURAL BALANCE SHAPES CULTURAL DIFFERENTIATION

Institute for Social Research, University of Michigan, Ann Arbor

2019 SOCIAL NETWORK DATA COLLECTION

Duke Network Analysis Center, Social Networks and Health Workshop

2019 INTEGRATED NETWORK SCIENCE

University of Toronto, Methods Week Seminar

2008 STATUS DYNAMICS AND GENDER DEVALUATION IN ORGANIZATIONAL CHANGE: THE TERMINATION OF UNDERGRADUATE COLLEGE MAJORS AFTER 1972

"Organizations and Markets" Workshop, Graduate School of Business, University of Chicago

2007 EFFICIENCY OR BIAS? THE TERMINATION OF UNDERGRADUATE PROGRAMS AFTER 1972

Organizational Behavior Colloquium, Yale School of Management

Conference Presentations

- 2020 COGNITIVE AUTHORITY AND THE CONSTRAINT OF ATTITUDE CHANGE IN GROUPS
American Sociological Association. Virtual Meetings.
- 2019 ATTITUDE CONSTRAINT AND THE MICROFOUNDATIONS OF CULTURAL DIVISION
Stanford Mini-Conference on Network Ecology
- 2019 GENERALITY AND SPECIFICITY: BALANCING SOCIAL INCLUSION AND PARTITIONING THROUGH CULTURAL TASTES
American Sociological Association, Panel on the Sociology of Culture, New York City
- 2019 CHANGE BELIEFS OR CHANGE FRIENDS? STRUCTURAL BALANCE IN SOCIOCULTURAL NETWORKS
American Sociological Association, Panel on Social Psychology and Networks, New York City
- 2018 EMERGENT MEANINGS: HOMOPHILY, INTERACTION, AND THE SEGREGATION OF MEANINGS TOWARD CULTURAL OBJECTS
American Sociological Association, Panel on Sociology of Culture, Philadelphia, PA
- 2017 TENSION, CONSTRAINT, AND ACTION: AN ACT MODEL EXAMINING BEHAVIORAL VERSUS COGNITIVE CHANGE
ASA pre-conference on Small Group Dynamics
- 2016 THE STRUCTURAL BALANCE THEORY OF SENTIMENT NETWORKS: ELABORATION AND TEST
INSNA Sunbelt, Panel on Signed Networks, Newport Beach, CA
- 2015 THE BALANCE THEORY OF SENTIMENT RELATIONS: A DYNAMIC TEST AND ELABORATION
American Sociological Association, Joint Panel on Emotions & Social Psychology, Chicago, IL
- 2014 STREAMS OF THOUGHT: KNOWLEDGE FLOWS & INTELLECTUAL COHESION IN A MULTIDISCIPLINARY ERA
American Sociological Association, Social Networks Panel, San Francisco, CA
- 2014 NOT BY CHOICE ALONE: ORGANIZATIONAL DIFFERENTIATION AND THE STALLING OF GENDER INTEGRATION IN THE U.S.
American Sociological Association, Higher Education Panel, San Francisco, CA
- 2013 BECOMING WHAT YOU ARE: REPRODUCING STATUS ORDERS IN UNCERTAIN ENVIRONMENTS
American Sociological Association, Organizations Section Panel, NYC
- 2012 BETWEEN STRATEGY AND CONFORMITY: A STATUS-BASED EXPLANATION OF ACADEMIC PROGRAM DIFFERENTIATION
American Sociological Association, Higher Education Section Panel, Denver, CO
- 2011 CATEGORIES AND COMBINATORIAL LOGICS
American Sociological Association, Culture Section Panel, Las Vegas, NV
- 2010 FUNNELS AND FILTERS: RESEARCH COLLABORATIONS AS CONDUITS FOR KNOWLEDGE FLOWS
American Sociological Association, OOW Section Panel on "Knowledge Work and Innovation." Atlanta, GA.
- 2010 FUNNELS AND FILTERS: RESEARCH COLLABORATIONS AS CONDUITS FOR KNOWLEDGE FLOWS
West Coast Research Symposium on Technology Entrepreneurship, Eugene, OR.
- 2009 SOCIAL NETWORKS AND HIGHER EDUCATION RESEARCH
Association for the Study of Higher Education Conference; Vancouver, BC

- 2009 MAPPING THE JOURNEY: SOCIAL NETWORK ANALYSIS AND STATUS
ATTAINMENT RESEARCH
Mini-Conference on Future Directions in the Sociology of Education; Invited Panel; San
Francisco, CA
- 2009 PEER INFLUENCE ON ACADEMIC RESEARCH: EVIDENCE FROM AFFILIATION
NETWORKS AND GRANT PRODUCTIVITY
Sunbelt Conference (International Network for Social Network Analysis). San Diego, CA
- 2008 ORGANIZATIONAL DIFFERENTIATION AND GENDER SEGREGATION IN
UNDERGRADUATE COLLEGE MAJORS, 1971-1998
Academy of Management; Panel on Organizational and Managerial Theory; Anaheim, CA
- 2008 STATUS DYNAMICS AND GENDER DEVALUATION IN ORGANIZATIONAL
CHANGE: THE TERMINATION OF UNDERGRADUATE COLLEGE MAJORS
AFTER 1972
Annual Meetings of the Society for the Analysis of Socio-Economics (SASE); Panel on
Markets, Networks, and Cognition; San Jose, Costa Rica
- 2008 ORGANIZATIONAL DIFFERENTIATION AND GENDER SEGREGATION IN
UNDERGRADUATE COLLEGE MAJORS, 1971-1998
American Sociological Association; Panel on Organizations, Occupations, and Work;
Boston, MA
- 2008 STATUS DYNAMICS AND GENDER DEVALUATION IN ORGANIZATIONAL
CHANGE: THE TERMINATION OF UNDERGRADUATE COLLEGE MAJORS
AFTER 1972
American Sociological Association: Panel on Culture and Inequality; Boston, MA
- 2006 ORGANIZING CULTURAL CAPITAL: ORGANIZATIONAL DYNAMICS AND THE
STRUCTURATION OF ACADEMIC FIELDS
American Sociological Association; Panel on Culture and Inequality; Montreal, Q.C.
- 2006 RUNNING IN PLACE: STATUS AND INFLUENCE STRUCTURES IN
ORGANIZATIONAL FIELDS
International Sunbelt Social Network Conference; Panel Presentation; Vancouver, B.C.

GRANTS, AWARDS AND HONORS

- 2020 Bass Connections. Title: Social Networks and Human Development in Preschools (\$23,300)
- 2018 Delivered "The Last Lecture," to Northwestern U. Class of 2018
- 2017 Faculty Honor Roll, Associated Student Government, Northwestern U.
- 2016 Faculty Honor Roll, Associated Student Government, Northwestern U.
- 2015 Roger Gould Prize, American Journal of Sociology
- 2014 UCSB Distinguished Teacher Award, Nominee
- 2006 SPENCER FOUNDATION, Dissertation Award Finalist
- 2005 GRADUATE DIVISION, UCSB, Dissertation Grant
- 2004 NATIONAL SCIENCE FOUNDATION, Dissertation Improvement Grant
- 2003 SSRC-SLOAN FOUNDATION FELLOW, Program on "the Corporation as a Social
Institution" Dissertation Fellowship and Grant
- 2001 CLIFFORD C. CLOGG MEMORIAL FELLOW, University of Michigan-ICPSR

TEACHING AND ADVISING

- Duke Social Network Analysis (graduate course)
Organizations and Management

Northwestern Introduction to Sociology
The Sociology of Organizations

UCSB Introduction to Network Science (graduate course) (co-instructor)
Social Stratification
Women & Work
Development of Sociological Thought
Sociological Research Methods (Mixed Methods, Social Statistics)
Sociological Research Methods (Observational Methods)
Introduction to Sociology
Social Inequality
Sociology of Organizations

First Year Papers: Fatima Alqabandi, Bernard Coles, Aiden Combs, Pamela Zabala

Dissertation Committees: Colin Birkhead, Crystal Peoples, Joseph Roso, Joseph Quinn, Liann Tucker, Tom Wolff

Undergraduate and Graduate Advising:

Northwestern:

2017 Faculty Advisor, Senior Thesis, Nathaniel Wootton
2016 Faculty Advisor, Formal Methods Graduate Student Workshop
2016 Faculty Advisor, Alternate Student Breaks
2015 Faculty Mentor, Graduate Teaching Certificate, Christopher Robertson

UC- Santa Barbara

2014 Faculty Mentor, Senior Honors Thesis, Zachary Rosenblatt
2013 Faculty Mentor, Senior Honors Thesis, Jillian Shorr

SERVICE

Editorial Boards

2018-2020 Consulting Editor, *American Journal of Sociology*

Ad Hoc Reviewer: *Academy of Management Journal, American Journal of Sociology, American Sociological Review, Cultural Sociology, Feminist Economics, Journal of Social Structure, Poetics, Social Currents, Social Forces, Social Networks, Social Psychology Quarterly, Sociological Forum, Sociological Methodology, Sociological Perspectives, Social Science Research*

Professional Associations and Meetings:

2016 Chair, Shils-Coleman Award Committee, Theory Section, American Sociological Association
2015 Discussant, American Sociological Association; Panel on Political Culture; Chicago, IL
2008 Discussant, American Sociological Association; Panel on Quantitative and Qualitative Methods in Cultural Analysis; Boston, MA
2004 Member, Nominations Committee, Culture Section, American Sociological Association

Departmental

2020-21	Member, Graduate Studies Committee
2019-20	Member, Graduate Studies Committee
2019-20	Markets and Management Studies Steering Committee
2018-19	Member, Departmental Chair Committee
2018-19	Member, Executive Committee
2018-19	Jensen Speaker Series Coordinator
2017-18	Member, Faculty Search Committee
2016-present	Member, Undergraduate Affairs Committee
2015-16	Member, Faculty Search Committee

Current Professional Memberships:

American Sociological Association (Sections: Mathematical Sociology; Organizations, Occupations, & Work; Social Psychology; Sociology of Culture)

International Network for Social Network Analysis (INSNA)

Academy of Management (Divisions: Organizational Behavior; Organization and Management Theory; Managerial and Organizational Cognition)

REFERENCES

Available on request.

Top Ten Most Important Publications

1. Rawlings, Craig M. and Clayton Childress. "Emergent Meanings: Reconciling Dispositional and Situational Accounts of Meaning-Making from Cultural Objects" *The American Journal of Sociology* 124(6):1763-1809.
2. Rawlings, Craig M. "Cognitive Authority and the Constraint of Attitude Change in Groups." *American Sociological Review*
3. Rawlings, Craig M. and Noah E. Friedkin. "The Structural Balance Theory of Sentiment Networks: Elaboration and Test." *The American Journal of Sociology* 123(3):510-48.
4. Rawlings, Craig M., Daniel McFarland, Linus Dahlander, and Dan Wang. "Streams of Thought: Knowledge Flows and Intellectual Cohesion in a Multidisciplinary Era." *Social Forces* 93:1687-1722
5. Rawlings, Craig M., and Daniel McFarland. "Influence Flows in the Academy: Using Affiliation Networks to Assess Peer Effects among Researchers." *Social Science Research* 40: 1001-17.
6. Daniel McFarland, Dan Jurafsky, and Craig M. Rawlings. "Making the Connection: Social Bonding in Courtship Situations" *The American Journal of Sociology* 118: 1596-1649
7. Rawlings, Craig M., and Michael D. Bourgeois. "The Complexity of Institutional Niches: Credentials and Organizational Differentiation in a Field of U.S. Higher Education." *Poetics* 32: 411-437.
8. Nault, Jean-Francois, Shyon Baumann, Clayton Childress, and Craig M. Rawlings. "The Social Positions of Taste Between and Within Music Genres: From Omnivore to Snob" *European Journal of Cultural Studies*
9. Mohr, John W., and Craig M. Rawlings. "Four Ways to Measure Culture: Social Science, Hermeneutics, and the Cultural Turn." In *The Oxford Handbook of Cultural Sociology* (Jeffrey Alexander, Ronald Jacobs, and Phillip Smith, Eds.). New York: Oxford University Press.
10. Rawlings, Craig M., and Michael D. Bourgeois. "The Complexity of Institutional Niches: Credentials and Organizational Differentiation in a Field of U.S. Higher Education." *Poetics* 32: 411-437.